









MINI GOLF & GAMES AT THE LIBRARY!





Holyoke Public Library





February 6, 2025

Dear Library Supporter,

We are pleased to announce plans for "Mini Golf and Games at the Library!" – A series of FUN activities inside and outside of the Holyoke Public Library on Saturday, April 12:

- Mini Golf in the Library, Free for all ages, 9:30 am 3:30 pm, 18 holes of miniature golf inside the building, on all floors!
- Games outside in Library Park, 10:30 am 3pm, featuring Human Foosball with teams of 6 competing for bragging rights. There may also be outdoor activities for all ages.
- Lucky Ticket auction with a range of donated prizes and services.

Since 2016, "Mini Golf in the Library!" has been a significant fundraiser for our Library. This weekend event also includes games OUTSIDE the library, especially **Human Foosball!**

Proceeds will be used to augment library services and programming, especially Summer Reading and other Literacy programs, for Children, Teens and Adults. These funds can help provide workshops that engage kids and adults in arts and crafts, robotics, and technology.

Our goal for this event is \$15,000 via sponsorships, ticket sales, and auction proceeds.

HOLE SPONSORS and **EVENT SPONSORS** are needed at various levels (see the accompanying "Sponsorship Options and Commitment Form" for details). As a sponsor, you will be publicly thanked on social media, and will have your logo included on the printed scorecards given to each team. We are also accepting donations for our auction and volunteer help.

You are invited to join the fun and help enhance programming at the Holyoke Public Library. We look forward to hearing from you.

George Mettey
President of the Board, Holyoke Public Library Corporation

Nancy Kocsmiersky Mini Golf Chair, Development Office

For more information, visit www.holyokelibrary.org/aboutfriendsgolf.asp or contact Nancy Kocsmiersky, HPL Development Office at (413) 420-8109 or nancy@holyokelibrary.org. Donations to the Holyoke Public Library Corp, a 501(c)(3) nonprofit organization are tax-deductible to the extent allowed by law.

MINI GOLF AND GAMES AT THE LIBRARY! - SPONSORSHIP OPTIONS AND COMMITMENT FORM **JOIN IN THE FUN!** Please fill out this form to tell us how you would like to partner with the Holyoke Library for the April 12, 2025, Mini Golf & Games at the Library event; use the checkboxes to indicate your level(s) of sponsorship. Company/Agency name: _____ Contact person: _____ Phone: ____ Email / Website: MAKE A HOLE IN ONE! BE THE PRESENTING SPONSOR. Exclusive sponsorship, with opportunity to "Title" the event with highest recognition ON signs and publicity as well

as passes to our Mini Golf Preview event.

\$2500 Double Diamond-level sponsorship: top billing, plus ten passes

TAKE A SHOT! BE AN EVENT SPONSOR.

All levels include recognition on signs and publicity.

- \$1000 Diamond-level sponsorship: high recognition
- Platinum-level sponsorship: recognition \$750
- \$500 Gold-level sponsorship: recognition
- \$350 Silver-level sponsorship: recognition
- Bronze-level sponsorship: recognition \$250

TEE UP! SPONSOR A HOLE.

Holes will be "sold" on a first-come, first-served basis. Sponsorship includes recognition on signs and publicity.

You may add obstacles, decorations, and/or ads in the space from tee to green on your sponsored hole.

- **Premium hole sponsorship** (1st or 18th hole)
- **Standard hole sponsorship** (2nd through 17th holes) \$250

DO IT FOR THE KIDS! SPONSOR STUDENT GOLFERS.

We reach out to local schools to encourage students and their families to come play mini golf. Sponsorship includes recognition on signs and publicity for this event.

□ \$300 Sponsors 100 student golfers \$150 Sponsors 50 student golfers

GET IN THE GAME! SPONSOR OUR OUTDOOR HUMAN-SIZED FOOSBALL TOURNAMENT.

Sponsoring our Foosball tournament allows for your signage and promotional materials to be prominently displayed at our foosball tournament in the library park and recognition on signs and publicity.

\$700 Includes Free team entry for group of 6 players!

ADD A GAME! SPONSOR YOUR OWN OUTDOOR EVENT.

Have a fun idea for another game or activity? Sponsoring an outdoor event allows for your signage and promotional materials to be displayed outside of the library in a high traffic location and recognition on signs and publicity.

\$700 Includes Free team entry for group of players.

BE A TEAM PLAYER! MAKE AN IN-KIND DONATION.

We are also accepting in-kind donations for our auction, as well as services (such as printing and advertising) to help us publicize and execute this event.

Donation of goods (please specify):
Donation of services (please specify):

Please make checks payable to the Holyoke Public Library and mail or deliver it (along with this form) to the library at 250 Chestnut Street, Holyoke, MA 01040. To make sure the logo gets on the promotional materials, please email a high-res JPG of your logo to nancy@holyokelibrary.org by March 28, 2025.